



# Coordinating Public Education Advocacy Across Districts and Community:

## The Galveston County Schools Consortium Model

- Dr. Laura DuPont, Association of Former Board Trustees, CCISD Chapter
- Jay Cunningham, President, Clear Creek ISD Board of Trustees
- Tobin Wood, Senior, Clear Creek High School
- Dr. Greg Smith, Executive Director, Fast Growth Schools Coalition
- Harv Hartman, Chairman, Bay Area Houston Economic Partnership (BAHEP),  
Education and Workforce Development Committee

## Friendswood ISD

Thad Roher  
*Tony Hopkins*  
6065 students  
8% Econ. Dis.

## Clear Creek ISD

Dr. Karen Engle  
*Jay Cunningham*  
40,812 students  
28% Econ. Dis.

## Santa Fe ISD

Dr. Kevin Bott  
*J.R. "Rusty" Norman*  
4,343 students  
37% Econ. Dis.



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## Dickinson ISD

Carla Voelkel  
*Corey Magliolo*  
12,200 students  
67% Econ. Dis.

## Hitchcock ISD

Travis Edwards  
*Monica Cantrell*  
1,717 students  
79% Econ. Dis.

## Texas City ISD

Dr. Melissa Duarte  
*Melba Anderson*  
8,044 students  
61% Econ. Dis.

## Galveston ISD

Dr. Jerry Gibson  
*Anthony Brown*  
6,700 students  
74% Econ. Dis.

# OUR “WHY”



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**"Coming together is a beginning,  
staying together is progress, and  
working together is success."**

Henry Ford



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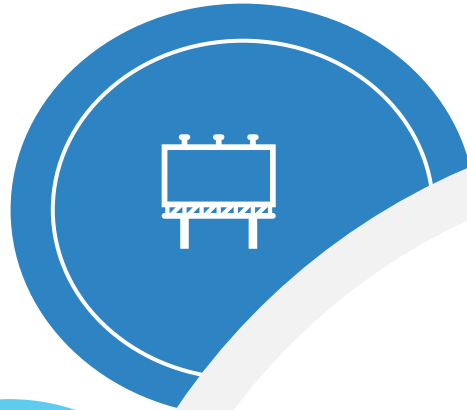
# OBJECTIVES

- ▶ Present a Regional Education Advocacy Model
  - ▶ Illuminate the importance of different groups having representation in the process
  - ▶ Illustrate some legislative successes that resulted from using this model
  - ▶ Show how the model was used this past year preparing for the current legislative session
- ▶ Discuss lessons learned over the last 10 years
- ▶ Inspire others to replicate and improve the model

# TIMELINE

**Sept. - Oct.**

- Boards APPROVE PRIORITIES
- PLANNING occurs for legislative forum



**November**

COLLABORATION with  
BAHEP on priorities  
and community  
response



**December**

LEGISLATIVE FORUM  
with member districts  
and all local state  
legislators invited.



**January - May**

Ongoing discussions  
with legislators and  
ADVOCACY in Austin

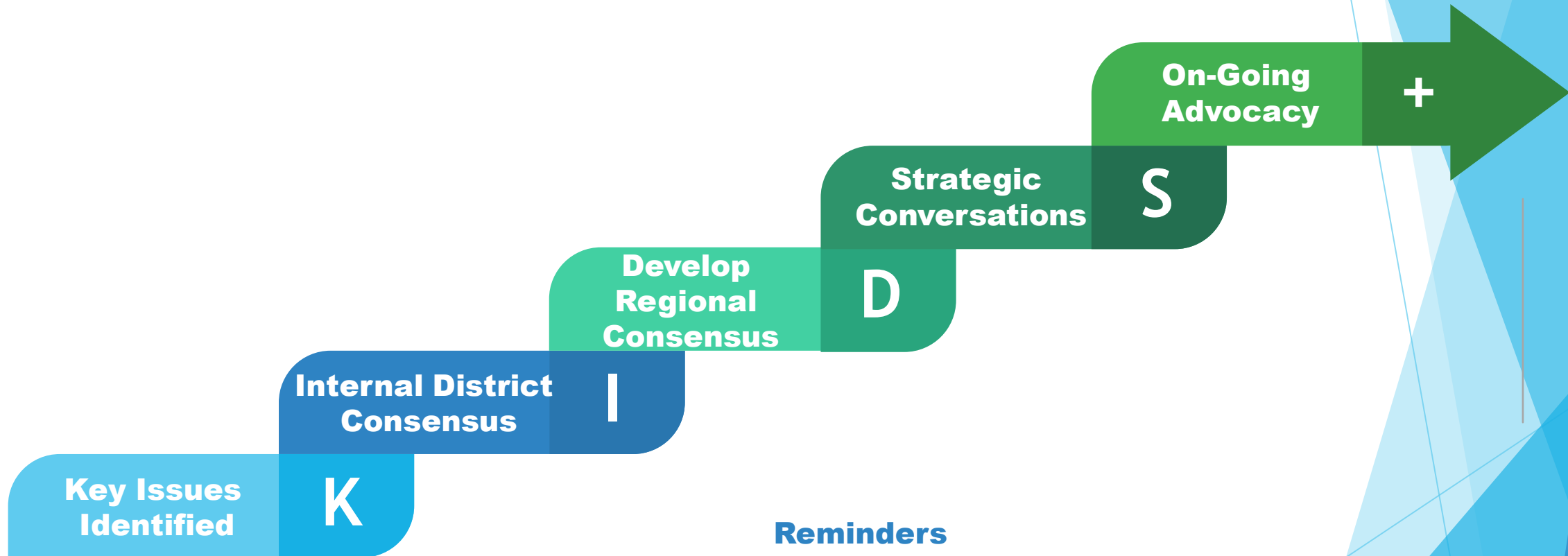


**August**  
Trustees &  
Superintendents  
IDENTIFY LEGISLATIVE  
PRIORITIES



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# CONSORTIUM MODEL - KIDS+



## Reminders

- 1. Feedback and Refinement at Each Stage**
- 2. Input from Community Strengthens the Message**
- 3. Discussions with Legislators are Continual, and the Messages are Consistent**



# LESSONS LEARNED



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## WE ARE STRONGER TOGETHER



## PERSONAL GROWTH

EVERYONE BENEFITS



## NETWORKING ACROSS DISTRICTS

LEGISLATIVE - OPERATIONAL - PERSONAL - STRATEGIC



## SHARPER MESSAGES

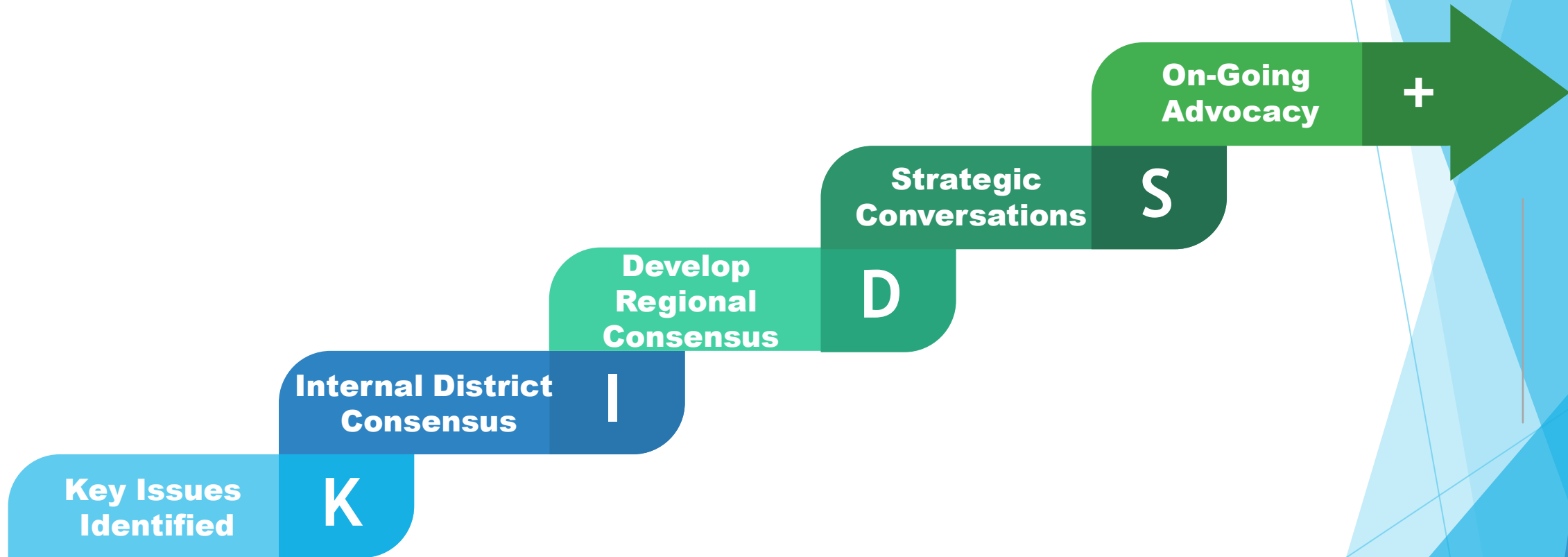
THE PROCESS FOCUSES US ALL



## ADVICE AND REALITY

LEGISLATORS PROVIDE FEEDBACK ON THE  
REALITIES OF THE SESSIONS

# CONSORTIUM MODEL - KIDS+



“We are only as strong as we are united,  
as weak as we are divided.”  
J.K. Rowling



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# QUESTIONS?



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# THANK YOU

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Contact us:

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